APEX

VOCATIONAL TRAINING INSTITUTE

INTRODUCTION

APICEM PER SCIENTIAM ASCENDIMUS

MOTTO

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WE ASCEND TO THE APEX THROUGH KNOWLEDGE

VISION

To be a leading institution in vocational education, empowering individuals with the skills and knowledge needed to excel in their careers, and contribute to a dynamic workforce and society.

ABOUT APEX

Since 2020, Apex Vocational Training Institute has empowered individuals through gender-inclusive skill development. Starting with women's workforce readiness, Apex now offers training for all genders, covering vocational and corporate skills. Partnering with programs like BBSYDP and NAVTTC, Apex delivers diverse courses in IT, fashion, beauty, and soft skills such as leadership, communication, and business acumen.

By blending hard and soft skills, Apex fosters entrepreneurial thinking and prepares learners for success across industries. Our mission is to cultivate critical thinking, inspire potential, and equip individuals with the tools to lead, innovate, and contribute to a more equitable society.

We believe education should produce wise individuals. It should empower learners to use critical thinking. With this in mind, we have designed academic courses that inspire learners to understand the world around them, foster investigative thinking, help them discover their true potential, and equip them with the skills necessary to lead in today's world.

MISSION

To provide high-quality, practical training and development opportunities that align with industry standards, fostering skill acquisition, career advancement, and lifelong learning for diverse learners.

OUR VISION-EMBODIED COMMITMENT IS ACHIEVED BY

Helping individuals to identify and achieve their development, growth, and career goals.

Adopting the highest standards of quality and service, aiming at cultivating professional competence and providing effective business and human capital solutions.

Maintaining a customer-focused organization with a strong partnering culture.

Hiring certified, experienced, and bilingual trainers and consultants and measuring them against given criteria of competencies and behaviors, as well as validating their intellectual capacity.

Reacting to any training requirements with speed and efficiency by maintaining quality pool of resources, and selectively recruiting staff with the best qualifications, experience and interaction with trainees and the market needs.

Adopting modern training methodology which emphasize trainees' active participation and making them part of the training process.

Growing a balanced portfolio for skill development of empowerment and entrepreneurship.

OBJECTIVES

Develop Industry-Ready Graduates: Equip learners with practical skills and knowledge that meet current industry standards, ensuring they are well-prepared to excel in their chosen careers.

Foster Lifelong Learning: Promote continuous personal and professional development by offering flexible learning opportunities that encourage career advancement and adaptation to evolving market demands.

Enhance Professional Competence: Deliver high-quality training programs that cultivate professional competence, empowering individuals to contribute effectively to their organizations and the workforce.

Emphasize Active Learning: Implement modern, learner-centered training methodologies that actively engage students in the learning process, promoting deeper understanding and skill acquisition.

Support Entrepreneurial Growth: Develop a balanced portfolio of programs that foster entrepreneurship, helping individuals build the skills needed to succeed in both traditional employment and self-driven business ventures.

ART & CRAFTS

Special Course

This course is tailored to build a solid foundation in art and craft, providing you with the skills and confidence to continue exploring these creative fields. Whether you seek to pursue art as a hobby, or as a stepping stone to more advanced study, this course offers a structured and supportive environment to start your artistic journey.

- Painting Techniques
- Paper Craft
- Clay Art
- Rug Making
- Eco-Friendly Material
- Decoration Craft

ACTING for SCREEN & THEATRE

[Private Course]

The Acting for Screen & Theatre course offers a comprehensive introduction to the art of acting, designed to prepare students for both stage and film performances. Over four months, students will develop essential skills such as improvisation, voice and movement, and techniques for embodying different characters.

The course delves into the history and theories of acting, providing a rich understanding of various approaches and styles. Special focus is given to text, emotion, and diction, ensuring students can deliver authentic, compelling performances. As a final project, selected students will showcase their talents in a theatre production or short film, gaining real-world experience.

CARPENTRY

[Private and Government Courses]

This course provides a comprehensive introduction to carpentry, preparing you to undertake basic woodworking projects with confidence. Whether you are pursuing a career in carpentry or simply exploring a new hobby, this training equips you with the essential skills to build and create effectively.

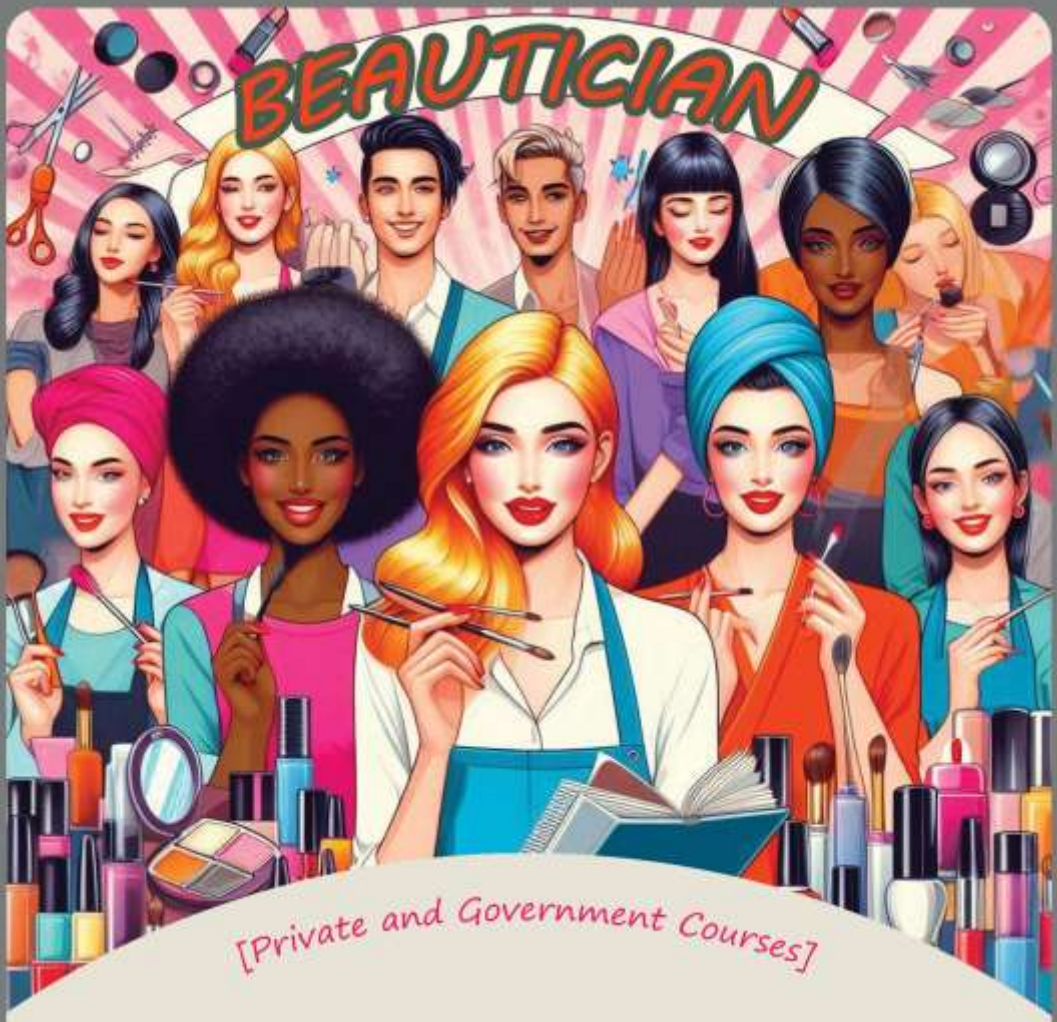
- Furniture Making
- Measuring Techniques
- Cutting Techniques
- Furniture Polishing
- Wood Craft

[Private and Government Courses]

COMPUTER COURSES

These courses cover diverse range of skills and knowledge acquired through detailed training in Info & Comms Technology (ICT), Digital and Social Media Marketing, Graphic & Web Design, and other digital fields, equipping students with a robust skill set essential for thriving in today's digital landscape.

- Introduction to Computer Sciences
- Digital Marketing
- Web Development
- Graphic / UX / UI Design
- Technical Skills & Programming



The course blends theoretical knowledge with hands-on practice, providing you with the skills needed to succeed as a professional beautician. Whether aiming to work in a salon, spa, or start your own beauty business, this course prepares you to deliver exceptional beauty services with confidence.

- Skin Care
- Manicure
- Pedicure
- Hair Treatment
- Hair Chemicals
- Facials

Professional Makeup

MOBILE JOURNALISM & VLOGGING

[PRIVATE COURSE]

This course is designed to equip aspiring citizen-journalists with the skills to operate their own media platforms, create engaging content, build viewership, monetize content on platforms like YouTube and X, and develop mobile journalism techniques, including mobile editing, live broadcasting, and vlogging on current affairs.

- Run Your Own Media Platform
- Create Your Viewership
- Learn interview skills that produces viewers
- YouTube and X Monetization
- Develop Interesting Packages
- Mobile Editing Tools
- Live Broadcasting from Location
- Current Affairs Vlogging

[Private & Government Courses]

FASHION DESIGN

DRESS MAKING / STITCHING

The course is designed to provide both theoretical knowledge and practical skills, equipping you with the tools needed to start a career in fashion design or enhance your existing skills.

Whether you aim to become a professional designer, tailor, or simply wish to refine your hobby, this course offers a solid foundation in fashion design and stitching.

Fashion Design Principles | Fashion Illustrations

Fabric Selection | Sewing Techniques

Fitting & Alteration | Basic & Advance Courses

[Private and Government Course]

COMMUNICATION SKILLS

Course Duration: 4 Months (3 days/week)
Time Duration: 2 hours/day

This course aims to enhance students' communication abilities through interactive sessions focusing on verbal, non-verbal, and written communication. Students will engage in a variety of activities, including movie dialogues, public speaking, singing, writing exercises, and role-play scenarios.

The course will also cover soft skills, team communication, and MNC etiquettes, ensuring students are well-prepared for both formal and informal communication settings.

- Communicate ideas in proper English/Urdu language
- Formal, and Informal Communications
- Effective Speaking and Listening
- Develop Neutral English Accent
- Learn MNC Etiquettes
- Team Communications Management
- Speech Eloquence
- Soft Skills
- Writing Skills

MEHNDI DESIGNING & APPLICATION SKILL

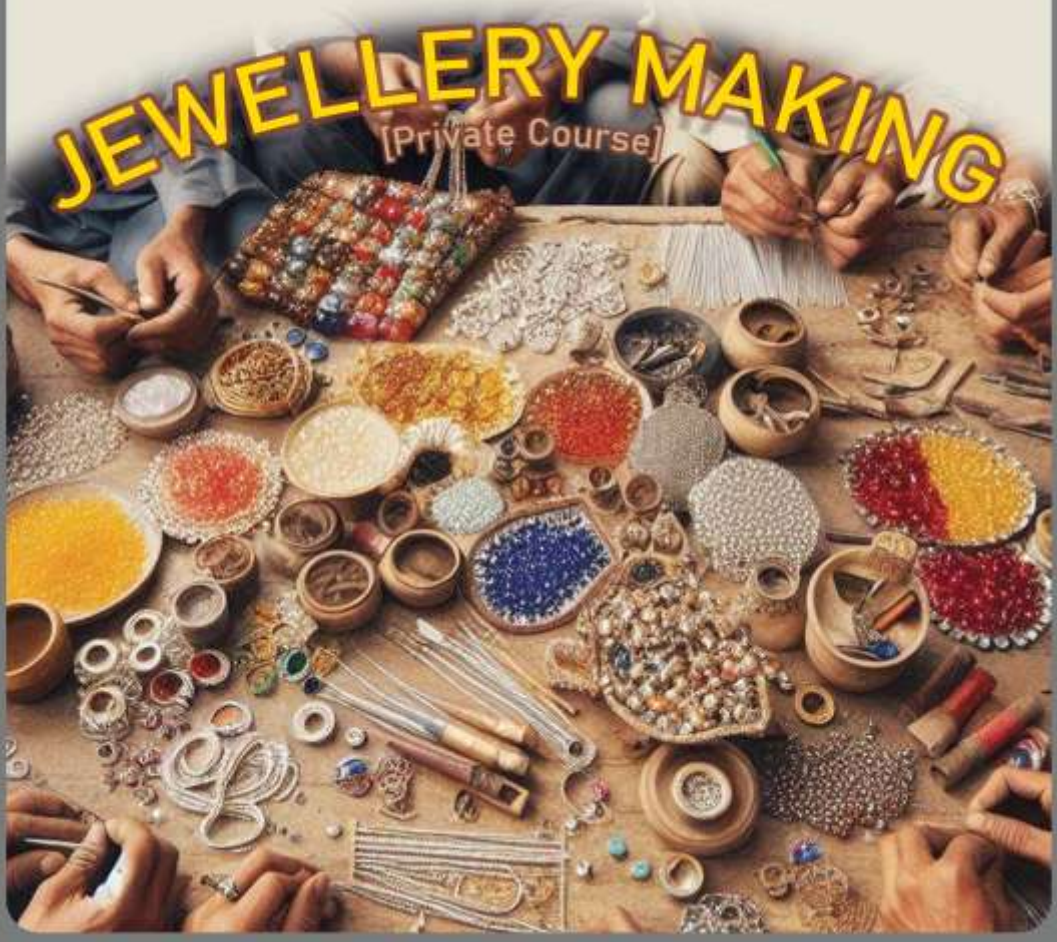
[Private Course]

Upon completion, participants are equipped with the skills and confidence to perform mehndi applications professionally and creatively. The course ends with a final project, where students demonstrate the ability to design and execute a comprehensive mehndi piece.

- Basic Design
- Stencils and Template
- Hands-on Practice
- Innovative Techniques

Participants complete the course with a portfolio of original jewellery pieces, demonstrating their ability to create well-crafted and aesthetically pleasing designs. The course culminates in a final project where students showcase their skills by designing and making a custom piece of jewellery.

- Beaded Jewellery Making
- Stringing Beads
- Crimping
- Wire Wrapping
- Special Techniques and Trends



This course provides a solid foundation in embroidery, offering skills and confidence to pursue your passion for this art form. Whether for personal enjoyment or as a stepping stone to a career in textile arts, the Hand Embroidery Course at Apex VTI equips you with the tools to excel.

- Applique
- Tilla Work
- Arri Work
- Kamdani Work
- Kacha Tankaa
- Mirror Work

HAND EMBROIDERY

[Private and Government Course]

ENGLISH LANGUAGE & IELTS TRAINING

[Private and Government Course]

Learning English has become essential in our rapidly globalizing world. It is one of the most effective tools for communication, and as a result, the demand for English grammar lessons and proper paper writing services is increasing.

These interactive courses are designed to help attendees to keep improving their listening, writing, and conversation skills. In some cases, the course may be tailored to focus on English usage in specific fields such as business or trade. This workshop and training series includes sections on the cultures and societies of English-speaking countries.

These courses provide career advantages. All international citizens who can communicate in well-structured English will find it useful in international business, tourism, science and technology, aviation, and media. In addition, students who speak English fluently may also find opportunities in translation or teaching English.

*** OVERSEAS JOB OPPURTUNITIES ***
*** WORK AS OFFICE EXECUTIVE ***
*** EARN WITH BLOGS AND ARTICLE WRITING ***
*** BETTER A.I. PROMPTS ***

INTRODUCTION TO MOBILE PHOTOGRAPHY

[Private Course]

The Introduction to Mobile Photography course is a practical, hands-on program designed to empower students to create stunning images using only their smartphones. Over four weeks, students will learn essential photography techniques such as composition, lighting, and editing, all tailored to mobile devices.

This course emphasizes creativity and practical skills, helping students build a professional portfolio without the need for expensive equipment. By the end of the course, students will be equipped with the knowledge and confidence to pursue freelance photography opportunities, showcasing their work on platforms like Instagram or building a client base in the creative industry.

PERSONALITY GROOMING

[Private and Government Course]

The Personality Grooming course is a comprehensive program designed for individuals of all genders to refine their personal and professional presence. It focuses on cultivating a polished demeanor, enhancing emotional intelligence, and building adaptability to thrive in diverse environments. Participants will learn to present themselves with confidence, grace, and poise, ensuring a lasting impression in both personal and professional interactions.

Through engaging interactive sessions and practical exercises, this course equips students with skills in effective communication, body language, and social etiquette. Topics include managing first impressions, fostering charisma, and developing emotional resilience to handle challenges gracefully.

Whether you aim to enhance your interpersonal skills, boost your confidence, or elevate your overall personality, this program offers valuable insights and techniques. It is ideal for anyone seeking self-improvement and the ability to navigate today's dynamic world with elegance, charm, and self-assurance.

APEX
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GET IN TOUCH WITH US

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